



Insights Explore

Give your learners an aid to self-understanding that's accessible, engaging and immediately applicable.

What is Insights Explore?

Insights Explore is a learner-led application that introduces a simple, four-colour model to explore personality.

It's built from the validated psychology of Insights Discovery, which is used worldwide to help people work together and improve their interpersonal skills.

Learners will be able to explore their own colour preferences within the app, taking the first step towards greater self-awareness, personal growth and improved relationships.

What's the impact for learners?

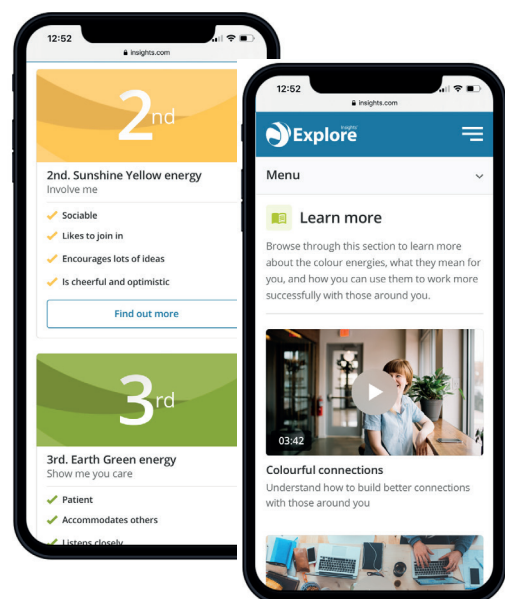
By using their Insights Explore app, learners will discover more about their behaviours, strengths, motivators and how they can work better with others – their colleagues, managers and even customers.

With relatable language and a simple interface, learners will have no trouble understanding quickly what the colours mean for them, so they can start applying the learning at work.

How can it help your business?

Interpersonal skills are essential in business; they influence how effectively colleagues work together, how well they get on with their managers, and how they deal with customers. Insights Explore is a simple and impactful way to:

- Introduce a large, typically unreachable population of employees to the language of colour in an accessible, efficient and cost-effective way
- Give entry-level staff the knowledge to interact and communicate more effectively, along with a level of self-awareness that prepares them for future learning
- Deliver a self-led learning experience where employees learn through self-paced, bite-sized videos within the app





Who is it for?

Insights Explore is an entry point for learners who want to learn more about themselves and how they show up at work. It's ideally suited for:

- **Entry-level staff**
- **Professional graduates**
- **Front-line customer service**
- **Shop floor staff**
- **Seasonal workers**
- **Apprentices**

Whether used as a stand-alone learning aid, or as the first step in your learning journey, Insights Explore will help you develop your people in a practical and personal way. It has value for anyone who wants to show up well and have a positive impact.

“Understanding our colours really helps us understand what it is we might be struggling with, how we can cope with it better, and how we can progress as individuals – and as a team.”

– Insights customer, retail sector